

EARLY MAN BELIEVED TO HAVE BEEN BOTHERED BY BLOODSUCKING AND OTHER INSECTS

HOWEVER,

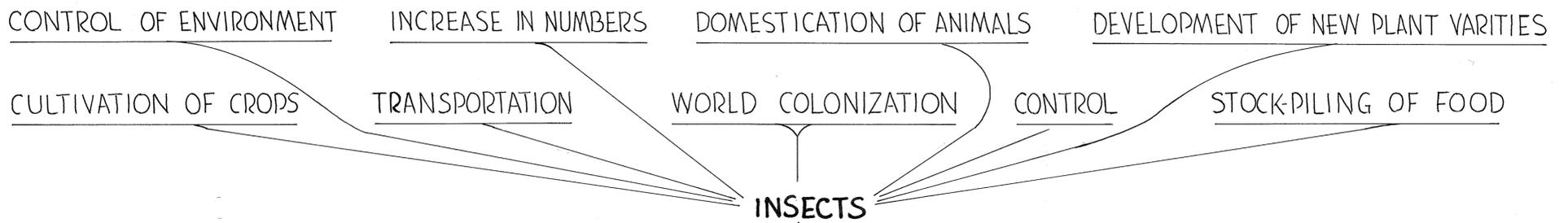


UNFRIENDLY ENVIRONMENT PROBABLY MORE IMPORTANT IN LIMITING MANS' PROGRESS AND DEVELOPMENT THAN WERE INSECTS

AS MAN PROGRESSED



HE CHANGED HIS SURROUNDINGS TO BETTER ENABLE HIM TO SURVIVE AND INCREASE



ALSO BENEFITED FROM MANS' CHANGES IN THE ENVIRONMENTS OF THE WORLD

TODAY



IT IS ESTIMATED THE YEARLY LOSS TO INSECTS IN THE UNITED STATES IS AT LEAST

LOSSES FROM REDUCED CROP YIELDS

LOSSES FROM LOWERED CROP QUALITY

LOSSES DUE TO INCREASES IN PRODUCTION AND HARVESTING COSTS

LOSS OF PRESTIGE IN RESORT AND FOOD BUSINESSES

CONTROL COSTS

COST OF EXTRA PROCESSING COSTS TO REMOVE INSECTS

LOSSES IN TIME, EFFICIENCY, AND MONEY DUE TO INSECTBORNE DISEASES

LOSSES RESULTING FROM DAMAGE TO STORED-PRODUCTS

\$4 BILLION