

# Utah Cattlemen's Association

96<sup>th</sup> Annual Convention and Trade Show

December 3-5, 2014

Sheraton Hotel

Salt Lake City, Utah

Drs. Kevin Jensen and Jack Staub attended the 2014 annual Utah Cattlemen's Association meeting in Salt Lake City, between December 17-19. The Forage and Range Research Laboratory provided an exhibit dealing with its research on the development of plant materials for the improvement of rangeland and pastures in the Intermountain West. Information was given to exhibit visitors on selection of appropriate plant materials for restoration depending on various ecological sites and the subsequent management of those sites to ensure optimal restoration success. Possibilities of research was discussed with several visitors that may result in the planning and execution of research in 2015.



Forage and Range Research Laboratory exhibit at the Utah Cattlemen's Association meeting in Salt Lake City, December 3-5, 2014, where Dr. Kevin Jensen is greeting visitors to the exhibit.



The exhibit hall at the 2014 Utah Cattlemen's Association meeting; there were over 25 exhibitors.

- Allflex USA
- American Angus Association
- Animal Health International**
- Animal Product Technologies
- Balchem Corp.**
- Barker Cattle Co.**
- Beck Enterprises/Sweet Pro Feeds
- Behling Insurance Agency Inc.**
- Boehringer Ingelheim**
- Burns Saddlery
- Cache Valley Bank**
- Fort Supply Technologies
- Genex
- Giant Water Rubber Tanks
- Intermountain Farmers Association**
- Merck Animal Health**
- Nationwide Insurance, Agribusiness
- NRCS
- Overson's Farm Center**
- Powder River**
- Producer's Livestock Auction
- Purina Animal Nutrition
- R Livestock Connection
- Redmond Minerals Inc.**
- Ridley Inc.
- Select Sires
- Smithfield Livestock Auction
- Smith Hartvigsen PLLC
- Steve Regan Co.**
- Stotz Equipment
- Triangle Cattle Co.
- USDA/ARS FRR - USDA/NASS
- USU Extension
- Utah Beef Council
- Utah Beef Improvement Association
- Utah Department of Ag
- Utah Seed, LLC
- Valley Implement & Irrigation**
- Walton Feed
- Western AgCredit**
- Wheatland Seed
- Willow Springs Ranch
- Zions Bank Ag Group**
- Zoetis Animal Health**

**BOLD = Sponsorship Value >\$500**

**Utah Cattlemen's Association**  
Executive Board

**President**  
Don Anderson, Callao

**1st Vice President**  
Joe Fuhriman, Logan

**2nd Vice President**  
Cameron Hallows, Monroe

**2nd Vice President**  
Ed Johnson, Rush Valley

**2nd Vice President**  
Stu Wamsley, Laketown

**Immediate Past President**  
Wallace Schulthess, Woodruff

**Executive Vice President**  
Brent Tanner, South Weber

**Utah Cattlemen's Association**  
Beth Anderson, Callao

**WIRELESS INFORMATION**

**Lobby Areas and All Conference Space**

Network Name: *Conference Network*

(Choose the network at the top of the list with the best access point)

Password: *Sheraton12*

**Guest Rooms**

Network Name: *Sheraton/Sheraton Guest Rooms*

Password: *Guest's Last Name and Room #*

*Sheraton 12*

Please join us in the Hospitality Suite in room 154.

**SPONSORED BY BALCHEM CORP.**

It's open to all convention attendees each day of the convention. If you have a minute and need a snack or a drink, or just want a place to visit, walk right in and

make yourself comfortable.

# Utah Cattlemen's Association

**96<sup>th</sup> Annual Convention  
and Trade Show**



"Serving Ranchers Since 1890"

**December 3-5  
2014**

**Sheraton Hotel  
Salt Lake City, Utah**

### Wednesday, December 3rd

9:00 a.m. Extended Board of Directors Meeting  
- Alta/Brighton Rooms

12:00 p.m. Nominating Committee  
- North Star Room

1:00 p.m. Cattlemens Board Meeting\*  
- Snowbird Room

2:00 p.m. UCA Classic Bull Show\*  
- Utah State Fairpark

6:00 p.m. Utah Cattlemen's Classic Bull Social & Bull Sale\*  
(Sponsored by IFA & Powder River)  
- Utah State Fairpark

7:00 a.m. **Thursday, December 4th**  
UCA Registration & Trade Show\*  
- Deer Valley/Powder Mt. Rooms

6:45 a.m. Brand Board Breakfast (board members only) & Meeting\*  
- North Star Room

7:00 a.m. UCA Past President's Breakfast  
- Alta Room

7:00 a.m. UBIA Breakfast Meeting  
- Snowbird Room

8:00 a.m. Cattlemens Board Meeting\*  
(Sponsored by Western Ag Credit, Zions Bank Ag, Lifeline & Producers Livestock Auction)  
- Brighton Room

8:00 a.m. to Noon

Cattlemen's College\*  
(Sponsored by Zoetis Animal Health) Dr. Ken Anderson & Daren Williams  
- Arches Ballroom

10:00 a.m. Break - Exclusive Trade Show\*

12:00 p.m. Luncheon & Trade Show\*  
(Sponsored by Zions Bank Ag Group & Boehringer-Ingelheim)  
- Canyons Ballroom

1:00 p.m. General Session\*  
(Sponsored by IEA)  
Beth Anderson, UCWA President  
Melanie Fowle, ANCW President Elect  
Don Anderson, UCA President  
Scott George, NCBA Past President  
- Arches Ballroom

2:30 p.m. Break - Exclusive Trade Show\*

2:30 p.m. Cattlemens Activity\*  
Pantry Secrets Demo/Sampling  
- Brighton Room

3:00 p.m. Issues Meeting\* Animal Health  
Dr. Brent McKinnon, Chair  
- Arches Ballroom

4:15 p.m. Issues Meeting \* Marketing  
Richard Nielson, Chair  
Gary Hallows  
- Arches Ballroom

6:00 p.m. Banquet, PAC Auction & Livestockmen's Ball\*  
(Sponsored by Western AgCredit)  
- The Canyons Ballroom

### Friday, December 5th

7:00 a.m. Registration & Trade Show\*  
- Deer Valley/Powder Mt. Rooms

7:00 a.m. Marketing Breakfast\*  
(Sponsored by Valley Implement & Irrigation)  
Brett Crosby: Custom Ag Solutions  
- Bryce Ballroom

8:30 a.m. Issues Meeting\* Private Lands, Environment & Predator Management  
Darrell Johnson, Chair  
Eric Thacker & Kathleen Clarke  
- Arches Ballroom

10:00 a.m. Issues Meeting\* Federal Lands  
Mark Wintch, Chair  
Mike Styler & Terry Padilla  
- Arches Ballroom

11:30 a.m. Exclusive Trade Show & Prize Ceremony\*  
- Deer Valley/Powder Mt. Rooms

12:00 p.m. UCA Awards Luncheon\*  
(Sponsored by Behling Insurance)  
UBIA Seedstock Producer of the Year  
Friend of the Cattlemen  
Brand Inspector of the Year  
Rancher's Legacy Awards  
- Canyons Ballroom

1:30 p.m. UCA Business Meeting\*  
Policy Adoption  
Financial Report  
Leadership Elections  
- Wasatch Room

\* Everyone Invited to Attend