



2010

## ARS EXCELLENCE IN INFORMATION AWARD

For development of unique informational and instructional videos and website renovation for the USDA, ARS Forage and Range Research Laboratory (FRRL), Logan, Utah. More specifically, the components of the website (<http://ars.usda.gov/npa/frrl/plantsforthewest>) and associated technologies relating to FRRL activities are:

- Videos provide on the website explain what the FRRL is and how it performs its work are housed on the National Agricultural Library media server.
- The plant releases featured on the website are the major product of the FRRL. They describe the plant materials that are released to the public for use in the private and public sector. Plant release information (27) is showcased as a catalogue and individual fact sheets.



Dr. Jack Staub (*second from left*) and Northern Plains Area Director Dr. Wilbert Blackburn (*first from right*) accepting the award on behalf of the Forage and Range Research Laboratory. The awards ceremony was held on June 15, 2011.



North Plains Area Director Dr. Wilbert Blackburn at the 2010 USDA, ARS awards reception, where the FRRL was given the Excellence in Information Technology Transfer award for its development of an interactive home page. Mr. Andrew Meerdo accepted the award on behalf of the FRRL which worked together to create an information rich site in 2010 which is supported by videos and downloadable information about FRRL products.



Reception for awardees hosted by the USDA, ARS Administration in Beltsville Maryland at the National Agricultural Library.