Wild Rubus ursinus 'Wild Treasure' to be released

Germplasm collection, evaluation and incorporation into breeding material

For example...

**Cultivar development**

**Raspberry**
- **Coho** #2 in 2005 for plant sales in NW behind industry standard!
- ‘Chinook’

**Blueberry**
- 1st selections from new breeding program to go to grower trials!
- ORUS 5-1
- ORUS 30-2

**Strawberry**
- More than 2.6 million plants sold in 2005!
- ‘Pinnacle’
- ‘Tillamook’
- ‘Firecracker’
- ‘Independence’
- ‘Puget Summer’
  (by WSU in coop with USDA)

**Blackberry - Fresh Market**
- Earliest ripening blackberries on the market!
- Nurseries sold out for 2006!
- ‘Obsidian’
- ‘Metolius’

**Blackberry – Thornless**
- for Processing Market
- ‘Black Diamond’ #1 blackberry in 2003-05 for plant sales!
- ‘Black Pearl’
- ‘Nightfall’

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